




## 建銀國際簡介

# CCB International Company Profile

建銀國際(控股)有限公司(「建銀國際」)是中國建設銀行股份有限公司(「建設銀行」)全資擁有的投行旗艦，業務圍繞Pre-IPO、IPO與Post-IPO三大環節形成涵蓋眾多產品的完整投行產業鏈，竭誠為全球優質企業提供包括推薦與承銷、財務顧問、企業收購兼併及重組、上市公司增發配售及再融資、直接投資、資產管理、證券經紀、市場研究及投資諮詢等全方位的投行服務。經過堅持不懈的拓展和國際資本市場的歷煉，建銀國際已成為投行產業鏈最完備、服務品種最豐富、與內地聯動最緊密、為客戶創造最佳價值、各項業務與財務指標名列前茅的香港投行之一。

**CCB International (Holdings) Limited** (“CCB International”) is an investment services flagship which is wholly-owned by China Construction Bank Corporation (“CCB”). Its core business is divided into three main areas, namely Pre-IPO, IPO and Post-IPO which in turn form a comprehensive investment services value chain that offers a full range of products, and services including sponsoring and underwriting, financial advisory, corporate mergers and acquisitions and restructuring, additional issuance and placement of shares and refinancing for listed companies, direct investment, asset management, securities brokerage, market research, investment consultancy, etc. Through the sustained development and international capital markets exposure, CCB International has evolved into one of the top investment services institutions in Hong Kong featuring well-developed value chain, most diversified services, closest connection with the Mainland, creation of best values for the clients, and excellent businesses and financial indicators.



## 建銀國際資產管理 有限公司

建銀國際資產管理有限公司(「建銀國際資產管理」)，建銀國際的全資擁有附屬公司，在香港市場上取得了令人矚目的成績，直接投資業務在香港中資投行中更位居前列，投資項目涵蓋地產、水泥、基建、造船、新媒體、消費品等多個行業的優質企業。近年來，建銀國際資產管理致力於佈局戰略性新興產業領域，積極捕捉市場先機。組合投資管理團隊在基金管理方面擁有豐富經驗，主要管理的產品包括香港證監會認可的公募基金及私募基金，主要投資受惠於中國政府政策的股票以及股票相關證券、債券等多元化投資組合。2009年發行證監會認可基金“建銀國際 - 國策主導基金”，並於該年取得了超過75%的優秀回報。2011年2月，建銀國際資產管理正式推出旗下首只人民幣債券基金“建銀國際 - 人民幣收益基金”。

## CCB International Asset Management Limited

CCB International Asset Management Limited (“CCB International Asset Management”), a wholly owned subsidiary of CCB International, achieved outstanding performance in Hong Kong and its direct investment business ranks top among Chinese investment institutions in Hong Kong. We invest in industry leaders in real estate, cement, infrastructure, shipbuilding, new media and consumer products. In recent years, CCB International Asset Management has been striving to explore strategic emerging industry so as to capture the rising market opportunities. The portfolio management team has extensive experience in managing SFC-authorized funds and private equity funds. The team invests primarily in a comprehensive investment portfolio including equities, equity related securities and bonds that can benefit from the government policies in China. The SFC authorized fund, “CCB International - China Policy Driven Fund” was launched in Hong Kong in 2009 and achieved a remarkable return of over 75%. In February 2011, CCB International Asset Management launched its first Renminbi fixed income fund: the “CCB International - RMB Fixed Income Fund”.