

About Aberdeen

The Aberdeen Group

Aberdeen Asset Management is a UK-based, independent investment manager. Our sole business is the management of third party assets, principally through equities, fixed income and property. Clients include major institutions around the world such as central banks, sovereign wealth funds national and corporate pension schemes, as well as other financial managers; we also sell to retail investors via intermediaries. Current assets under manager are US\$168bn* (as at end May 2009).

Founded 25 years ago, we have expanded both organically and via acquisition, first in the UK, then internationally. Led by a senior management team that has been together for over ten years, our strategy is simple: to manage money as close as practicable to where we invest, and to market our expertise alongside to local investors, provided that we can do so profitably. Today the Group has 25 offices around the world, with key investment centres in London, Philadelphia, Singapore and Sydney.

The Group is a public company, listed on the London Stock Exchange since 1991.

Aberdeen International Fund Managers Limited (AIFML)

Aberdeen International Fund Managers Limited is the Group's Hong Kong subsidiary, responsible for Chinese equity research and sales & marketing. It is also the global distributor and investment manager for the Aberdeen Global Fund range, domiciled in Luxembourg, which is our principal umbrella product in the SAR. This range includes 23 sub-funds totalling around US\$9.9bn* (as at end May 2009).

AIFML distributes funds via commercial banks, brokerages, insurance companies and financial advisers. In addition the company represents the Group to institutional clients. We set up in 1998, when the Aberdeen Global Fund range was originally acquired.

安本簡介

安本集團

Aberdeen Asset Management (「安本集團」)是建基於英國的獨立投資管理公司，專注從事管理第三方資產的業務，主要投資於股票、債券及地產。安本集團的客戶遍佈全球各地，包括中央銀行、主權財富基金、國家及企業退休金計劃等主要機構客戶，甚至是其他財富管理公司。我們亦透過中介機構向散戶投資者推售基金。安本集團目前管理的資產達1,680億美元*(截至2009年5月底)。

創立25年來，安本集團一直透過自然增長及收購不斷成長，初期在英國發展，其後擴展至國際市場。安本集團由經驗豐富的管理團隊領導，團隊成員共事10年以上，合作無間。我們的投資策略簡單明確 – 在有利可圖的情況下，近距離管理投資資金，同時運用我們的專業知識為本地投資者提供服務。時至今日，安本集團在世界各地設有25家辦事處，並於倫敦、費城、新加坡及悉尼設有主要投資中心。

安本集團是上市公司，自1991年起於倫敦證券交易所上市。

安本國際基金管理有限公司 (安本國際)

安本國際基金管理有限公司是安本集團在香港的附屬公司，專責中國股票研究，以及銷售與市場推廣，同時是安本環球基金系列的全球分銷商及投資經理。安本環球基金系列在盧森堡註冊，是我們在香港特區的主要傘子基金產品，由23項子基金組成，總值接近99億美元*(截至2009年5月底)。

安本國際透過商業銀行、經紀行、保險公司及財務顧問分銷基金，亦代表安本集團服務亞洲的機構客戶。安本國際於1998年收購安本環球基金系列時成立。

*資料來源: 安本資產管理(亞洲)有限公司

*Source: Aberdeen Asset Management (Asia) Limited

Our investment approach

Aberdeen is an active manager. We pride ourselves on our original thinking and research, with the identification of good company fundamentals providing the basis for portfolio outperformance. We also emphasise investment process disciplines and risk controls. Implicit in our style is a rejection of commoditised products and closet indexing.

As an independent company, we operate a flat management structure and favour local decision-making. While free of the potential conflicts of interest that face banks or insurance-owned asset management groups, our success depends entirely on how well we manage the people's money.

Your choice of funds

The Aberdeen Global Fund range offers investors a choice of equity and bond funds. These are designed to meet various investment aims, from capital preservation and liquidity to long-term capital growth. In addition, the range provides all the advantages of professionally-managed pooled funds: expert fund management, diversification, minimal paperwork and immediate access to your investment.

我們的投資方式

安本是一家積極管理型的基金經理，以原創投資及研究方法引以自豪，並藉由發掘基本因素良好的企業，為投資組合爭取出色表現，同時著重嚴謹的投資程序及風險監控。我們的投資風格並不追捧大眾化產品，亦不盲目跟從指數投資。

安本是獨立營運的公司，按扁平管理架構運作，亦鼓勵本地人員自行決策。安本並不存在銀行或保險公司旗下資產管理集團所面對的潛在利益衝突，我們的業務成就完全取決於管理資金的表現。

閣下的理想基金選擇

安本環球基金系列為投資者提供眾多股票及債券基金選擇，專為保本、變換為現金以至長期資本增長等不同投資目的而設。此外，安本環球基金系列具有專業管理匯集基金的所有優點：專業基金管理、有效分散風險、免除繁複冗長的文件往來以及直接處理您的投資。

